

	Features & Profiles	Equipment & Technology	Cultivation / Production	Close Date	Materials Due
January	<ul style="list-style-type: none"> •Common Compliance Pitfalls •Growing Media: Special Report 	Automated Packaging Solutions (including conveyors, scales, sealers, fillers)	<ul style="list-style-type: none"> •Vertical Growing •Pest Control: Sanitation 	12/1/17	12/8/17
February	<ul style="list-style-type: none"> •Data Tracking and Usage •Increasing Profits 	<ul style="list-style-type: none"> •Irrigation/Fertigation Systems • Environmental Controls 	<ul style="list-style-type: none"> •Hydroponic Growing •Nutrients 	1/3/18	1/10/18
March	<ul style="list-style-type: none"> •High-Tech/Automation •Marketing 	Automated Climate Control Systems	<ul style="list-style-type: none"> •Pest Management •Greenhouse Cultivation 	2/1/18	2/8/18
April	<ul style="list-style-type: none"> •Facility Design: Indoor •International Expansion 	<ul style="list-style-type: none"> •Light Dep and Greenhouse Shades/Cooling Systems 	<ul style="list-style-type: none"> •Outdoor Cultivation •Terpenes 	3/1/18	3/8/18
May	<ul style="list-style-type: none"> •Facility Design: Greenhouses •Finance 	<ul style="list-style-type: none"> •Lighting Plans •Potting Machines/ Tray Fillers 	<ul style="list-style-type: none"> •Disease Management •Air Purification 	4/2/18	4/9/18
June	<ul style="list-style-type: none"> •Insurance •Designing Your HVAC/Climate Control Systems 	Ventilation	<ul style="list-style-type: none"> •Vertical Growing •Nutrients/Fertilization 	5/1/18	5/8/18
July	<ul style="list-style-type: none"> •Security •Water Access, Filtration, Usage/Reclamation 	Extraction	<ul style="list-style-type: none"> •Maximizing Yield •Pesticides/Insecticides 	6/1/18	6/8/18
August	<ul style="list-style-type: none"> •Environmental Sustainability •Selecting the Right Property/ Facility 	Automation Technologies	<ul style="list-style-type: none"> •Indoor Cultivation •Beneficial Insects 	7/2/18	7/9/18
September	<ul style="list-style-type: none"> •Preparing a Winning License Application •Packaging 	Trays/Benches	<ul style="list-style-type: none"> •“Organic” Growing •Soil Health 	8/1/18	8/9/18
October	<ul style="list-style-type: none"> •Odor Mitigation •Waste Management 	Trimming	<ul style="list-style-type: none"> •HVAC •Root Health 	9/4/18	9/11/18
November	<ul style="list-style-type: none"> •Tax Planning •Biological Fungicides and Pesticides •Real Estate 	Hydroponic Solutions	<ul style="list-style-type: none"> •Growing Media •Post-Extraction Distillation 	10/1/18	10/8/18
December	<p>Annual Tips Issue</p> <ul style="list-style-type: none"> •Creating SOPs •Maximizing Yield •Interstate Expansion •Maximizing Efficiencies •Tax Tips •Maximizing Canopy Space 	Pots and Containers	<ul style="list-style-type: none"> •Breeding •CO₂ 	11/1/18	11/8/18

2018 PRINT

FREQUENCY DISCOUNTS*

Size	1x	3x	6x	12x
Full Page	\$3,471	\$2,802	\$2,548	\$2,321
2/3 Page	2,587	2,353	2,145	1,950
1/2 Island	2,145	1,957	1,775	1,619
1/2 Standard	1,892	1,723	1,567	1,430
1/3 Page	1,261	1,151	1,047	956
1/4 Page	962	878	793	722
1/6 Page	624	572	520	475

DIGITAL EDITION: Print + 8% premium

*Frequency Discounts are earned within 12 consecutive months, and are earned by advertising in any combination of *Lawn & Landscape*, *Golf Course Industry*, *Nursery Management*, *Greenhouse Management*, *Cannabis Business Times*, *Produce Grower*, *Garden Center* and *Cannabis Dispensary*.

MARKETPLACE (PRINT AND ONLINE):

\$107 per column inch
 Two-color \$35.00
 Four-color \$65.00
 Word only: \$8.15 per line, \$35.75 minimum, 1/6 Page Display \$275

MECHANICAL REQUIREMENTS: Saddle stitched, three columns to a page.
 Paper stock: Machine coated, 50-lb. body with 100-lb. cover.
 Colors available: matched, four-color process (AAAA-MPA).
 Trim size: 9" x 10 1/2".

DIGITAL FILES AND SPECIFICATIONS FOR PRINT: High-resolution press-ready PDFs are the preferred medium for advertiser-supplied, printed ad materials. Ads can be submitted via FTP upload.

SPECIAL REGIONAL AND DEMOGRAPHIC ADVERTISING RATES: Contact the publisher or your advertising representative regarding regional rates and mechanical requirements.

AD SIZES (NON-BLEED)

Specifications	Width	Depth
Full Page (non-bleed)	8"	10"
2/3 Page	5"	10"
1/2 Page Island	5"	7 1/2"
1/2 Page Horizontal	7 3/4"	5"
1/2 Page Vertical	3 3/8"	10"
1/3 Page Square	5"	4 3/4"
1/3 Page Vertical	2 1/2"	10"
1/4 Page Square	3 3/4"	5"
1/6 Page Vertical	2 1/2"	5"

2018 INTERACTIVE

WEBSITE ADS (HOME PAGE)



LEADERBOARD AD

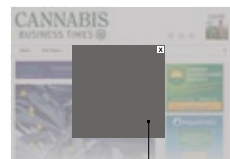
728x90
 \$925
 6 units available

PRIME-PLUS SQUARE ADS

300x250
 \$575
 16 units available

PRIME TOWER AD

300x600
 \$1,250
 5 units available



LIGHTBOX

500x500
 \$3,500
 Exclusive

CATEGORY IN-LINE AD

300x250
 \$730
 Exclusive

(INTERNAL PAGE)



E-NEWSLET ADS



PRIME-PLUS SQUARE ADS (TOP)

300x250
1x..... **12x**..... **24x**..... **52x**
 \$1,058 \$943 \$748 \$523

PRIME-PLUS SQUARE ADS (MIDDLE)

300x250
1x..... **12x**..... **24x**..... **52x**
 \$874..... \$771 \$598 \$437

SPONSORED FEATURE

Image
 (360x180 pixels)

Bold Headline
 Hendit, te veliquat voloratem
 necumet usquamque et et qui il lam
 rem quas et quibuscil int hilt qui
 con poribus mod et vellemisum aut
 lam eum, qui in noquam diti recta con.
 oruptas ideri dolerent modicmos.

SPONSORED FEATURE

360x180
 \$1,035

LEADERBOARD AD

728x90
1x..... **12x**..... **24x**..... **52x**
 \$690..... \$604..... \$483..... \$357